

# Clayton Belcher

Designer, Engineer, Project Manager, Writer

5785 Timrick Ct.  
Cincinnati, Ohio 45238  
contact@claytonbelcher.com  
(513) 444-3705

## Senior Content Engineer

*Salesforce 2018-Present (Contractor)*

- Serve as primary Release Manager for all daily Trailhead releases
- Convert and maintain content in strict HTML, JSON, and YAML
- Manage projects and contribute to technical architecture
- Support hundreds of writers with content publishing process and tools
- Perform data analysis and record reconciliation
- Script team workflow and data gathering tools
- Build DITA content in XML using Oxygen
- Perform miscellaneous writing, graphic design, and videography tasks
- Earned a *Terrific Teamwork Award* from Content & Credentialing

## Front-End Developer & Graphic Designer

*Go2 Partners 2015-2018*

- Developed eCommerce storefronts for a variety of clients
- Developed XL1 Rewards sales driving program
- Developed mobile apps for iOS and Android using Cordova
- Coded Flex product information manager built on RESTful API using agile methodology
- Delivered designs for print, web, promo, and branding on tight deadlines

## Independent Developer & Designer

*2013-Present (Contractor)*

- Adapt to existing client infrastructures and platforms
- Plan and present options using various toolsets
- Develop both autonomously and on teams
- Volunteer work and provide web hosting for local organizations
- Collaborate to determine branding needs and vision
- Revise and deliver content in a timely manner

## Writing Tutor & Marketing Assistant

*University of Cincinnati 2009-2015*

- Provided students with constructive rhetoric and format feedback
- Created various marketing graphic materials and informational videos
- Honored as employee of the month
- Achieved level two CRLA tutor certification
- Directed incoming students and provided information

## BFA in Electronic Media, English Minor

*UC College-Conservatory of Music 2013-2015*

- Graduated summa cum laude

## UX Designer

*Edgewood, LLC 2018-2019 (Contractor)*

- Designed UX and UI for CPG manufacturing web app
- Adapted HTML elements of design to Clojure-compatible syntax
- Assisted with data model architecture
- Planned and designed investor presentations

## Producer & Designer

*Jolly Crouton Media Ltd. 2010-Present (Proprietor)*

- Design, coordinate for, and launch games such as eSports game *Match Point*, puzzle game *Splotches*, and strategy game *Franchise Wars*
- Maintain brand and design collateral
- Manage social media, community, and marketing channels
- Develop web apps

## Production Assistant

*WCET (PBS) 2015-Present (Contractor)*

- Design backgrounds, lower thirds, logos, and motion graphics for television programs
- Operate camera and floor direct for live productions
- Assist with on-site shoots
- Edit video

## Adjunct Instructor

*UC College-Conservatory of Music 2019-2022*

- Create and teach New Media curriculum for Media Production
- Help students find employment after graduation
- Support student projects created with web technologies

## AAB in Business Management Technology

*UC Clermont College 2010-2012*

- Graduated magna cum laude

## Other Skills & Attributes

- Experienced with HTML, CSS, JavaScript, git, Node, AngularJS, Bootstrap, JQuery, DITA, XML, JSON & API integrations, and many CMSes
- Familiar with building and optimizing data models and content processes
- Proficient in office software suites, Illustrator, Photoshop, InDesign, GIMP, Audition, After Effects, and Premiere Pro
- Voluntary Vice Chair for the Cincinnati chapter of the International Game Developers Association
- Adept with both professional and creative English
- Described as bringing creativity and humor to work